

 DOSHISHA UNIVERSITY
KYOTO, JAPAN
<http://gmba.doshisha.ac.jp/>



Doshisha Business School Global MBA

People Hold The Key

 DOSHISHA UNIVERSITY



Doshisha Business School

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Why the Doshisha Global MBA?

Not Business as Usual

Established in 1875, Doshisha University is widely recognized as one of Japan's top comprehensive universities, with a distinguished history of education based on founder Joseph Hardy Neesima's philosophy of "education guided by conscience." Doshisha Business School (DBS) opened in 2004, following a long tradition of successful Kyoto-based global corporations such as Omron, Kyocera, Shimadzu, and Nintendo. Our English-language Global MBA Program was launched in 2009. Sharing the vision of our university's founder, we strongly believe that companies and businesspeople must strive not only for financial success, but also to make a positive social contribution to the world we live in.

With a motto of "Not Business As Usual," the Global MBA Program provides a solid foundation of business knowledge plus a number of distinctive features that prepare students to thrive in the business world of the 21st century. These include an emphasis on social responsibility and sustainability, unique and innovative focus areas, and an experiential approach that opens the doors to career opportunities in Japan and abroad.

Doshisha's location in Kyoto means living in one of the world's most interesting and culturally rich cities. Located in Japan's "Kansai" region (centered around Kyoto-Osaka-Kobe) and set in beautiful natural surroundings, Kyoto offers an exciting blend of traditional and modern, with 17 UNESCO World Heritage sites, various artistic and spiritual pursuits, a safe and fun night life, and much more. The Kansai region is also the industrial heart of Japan, with the largest number of manufacturers in Japan and numerous R&D centers and high-tech science parks.

If you're seeking to boost your career and would like to make a difference through business, take a good look at the Doshisha Global MBA. We look forward to hearing from you.



Doshisha Business School

<http://gmba.doshisha.ac.jp/>

Vision

Our vision is to be recognized in Asia and worldwide as a center of excellence in research and business education, and for leadership in our chosen areas of specialization and in building a sustainable world.

Mission

Our mission is to produce a new generation of socially responsible business leaders capable of meeting the challenges of the business world of the 21st century.

Culture

We will pay close attention to the needs and goals of each student, and be open, fair, engaged, and passionate in all we do.



Message from the Dean



Mari Kondo
Dean, Global MBA
Graduate School of Business
Doshisha University

Welcome to Doshisha Business School and the Global MBA Program. At Doshisha we apply our university's traditional emphasis on "education guided by conscience" to the challenges and opportunities of today's world to provide a business education that will prepare you to manage successfully—and make a difference—in the business environment of the 21st century.

Joseph Hardy Neesima, the founder of Doshisha University, believed that both "intellectual education" and "education of the soul" are needed for someone to become a "true and complete person." In business education this means not just teaching business knowledge, but also helping students acquire understanding and skills that will help them apply business knowledge in ways that have a positive impact on society.

The challenges and opportunities facing business today include the need to take better care of our planet, the dynamic growth of Asia as the world's business center, the demand for creativity and innovation by both individuals and companies, and the need to balance pursuit of profit with true concern for the well-being of society. For those with a particular interest in Japan, an additional opportunity is the growing recruitment of non-Japanese graduates by Japanese companies as they globalize in response to the strong yen and overseas market opportunities.

Doshisha's Global MBA Program is designed with these challenges and opportunities very much in mind. On top of a solid foundation in the core business subjects, you can design a program to match your interests by choosing from a full menu of courses and program options, including our three special focus areas of Green Business, Business in Asia, and Culture and Creativity. You will also build strong leadership and communication skills, and sharpen your ability to think analytically and strategically—qualities that employers look for in an MBA. Another unique program feature is the chance to study Japanese and take some classes in our Japanese MBA program.

If you are looking to advance your career, and to help make the world a better place, then we are looking for you. Come and join us at Doshisha Business School. I look forward to meeting you!

Global MBA Focus Areas

The Global MBA offers three innovative focus areas designed to match the demands of 21st century business.

Green Business

There is no question that the number one challenge facing humanity today is preserving the health of our planet, and that business has a huge role to play in doing that. MBA programs the world over are making green business a central pillar of their curricula, and Doshisha is no exception.

Drawing on Kyoto's legacy as birthplace of the Kyoto Protocol, and on the advances of Japanese companies in developing green technologies and adopting sustainable business practices, our Green Business courses and projects provide students with a solid foundation in the theory and practice of managing firms in a sustainable way, including increasing energy efficiency, reducing waste, managing the environmental impact of business, and finding ways to promote sustainability in all aspects of a company's operations.

Business in Asia

Currently accounting for a 27% (and growing) share of world GDP—greater than that of the United States or the EU-15—Asia is the most dynamic region of the world economy. And not just as a cheap-labor based producer of manufactured goods; Asian companies are leading innovators and Asian markets for other countries' products and services are the fastest growing in the world.

That is not to say that doing business in Asia is simple. Asia is a mosaic—of traditional and modern, of diverse histories, geography, cultures, political systems, and business practices. To succeed in Asia—as a company, an NGO, or a businessperson—you must understand these various differences and dynamics and know how to navigate them. Our Business in Asia courses teach you to do this.

Culture and Creativity

Cultural and creative industries—ranging from anime, music, video games and film to fashion, publishing, visual arts and cultural tourism—are among the fastest growing sectors in today's knowledge economy. And Japanese pop culture in particular is not just big business—with its popularity among young people the world over, it's a form of "soft power" that brings the world closer together. More broadly, creativity and innovation are increasingly demanded of both individuals and companies in today's fast-moving and competitive business environment.

Global MBA Culture and Creativity courses prepare you to manage successfully in the cultural sector, or give you a creative edge that can be applied in any company or industry.

Please see page 8 for the elective courses offered in our three focus areas.

Social Responsibility

The world has come a long way since Milton Friedman's famous argument in a 1970 New York Times essay that business's sole purpose is to generate profit for shareholders. With our planet's health in jeopardy and income gaps creating social strain in many parts of the world, we now know all too well that ignoring environmental and social issues is bad for the earth, bad for human dignity and civilization, and bad for business. A more appropriate business model for today is Michael Porter's principle of "shared value": creating economic value in a way that also creates value for society by addressing its challenges and needs.

Doshisha Business School is proud to be a leader in putting social responsibility (SR) and sustainability at the heart of management education, with...

- two required Business & Society courses in the Global MBA Core (one covering the big picture, the other applied),
- events like 2010's Green Business Forum in Kyoto,
- active faculty research on CSR, Sustainability, and Development, and
- strong relationships with Japanese and other multinationals that are not just carrying out CSR-related activities but making them a key source of sustainable competitive advantage.

Today's world demands business leaders who understand and care about the social and environmental dimensions of business, and who possess perspectives that go far beyond "just profit." At Doshisha we are producing such leaders.



International Atmosphere and Overseas Exchange

With students from around the globe and visiting professors from top international business schools, the Global MBA Program provides the perfect environment for developing a global mindset: an appreciation of cultural differences and the complexities of the world we live in, and the knowledge, understanding and communication skills needed to thrive in an international business environment.

We offer students the opportunity to spend a quarter or semester (earning up to 10 credits) at one of our overseas partner universities. We also welcome exchange students from these institutions, adding to the cosmopolitan nature of our program.

As of this writing, our overseas exchange partners include University of Gothenburg School of Business, Economics and Law (Sweden), Xi'an Jiaotong University School of Management (China), and Dalian University of Technology (China), with a number of new exchange agreements with other leading business schools soon to be signed.



Preparation for Japan-related Job Opportunities

With a shrinking domestic market, the strong yen, and a generation of young Japanese that tends to look more inward than abroad, Japanese companies are sharply increasing their recruitment of non-Japanese as they expand their global operations. What these companies seek in their non-Japanese recruits are language ability, an understanding of Japanese business practices, strong drive, and the communication skills and perspective that come from experience in a multi-cultural environment.

For those interested in working in Japan or for a Japanese company overseas, the Global MBA provides practical training and advice on job hunting in Japan, and access to Japanese language classes (matched to each student's Japanese level) offered by the university's Center for Japanese Language and Culture free of charge.

As Doshisha Business School is home to both the Global MBA and the Japanese MBA program, Global MBA students with a suitable level of Japanese are able to take a number of Japanese MBA classes. (Japanese students are also encouraged to take some Global MBA courses in English). This provides a great opportunity to interact with Japanese MBA students, most of whom are full-time managers in Kansai companies.

Student Voice



Viktoria Novikova
(Russia)

I joined the Global MBA having studied Japanese at university in Russia for four years. Although concerned that I would find studying business topics in Japanese too hard, I enrolled in a regular Japanese MBA course as I thought that doing so would offer me a real Japanese experience (as the only non-Japanese in the class!), a great chance to improve my language skills and also to expand my personal network. It was certainly hard work but not impossible and definitely worth it. The professors and classmates were supportive and appreciative of my efforts and I would certainly recommend that others take up the challenge!

Career Advancement

An MBA is an investment in your future, whether you are looking to change careers or to move into a managerial position in your present field. Today's job market for MBAs is strong. According to a corporate recruiters survey conducted by the Graduate Management Admission Council, 74% of employees were planning to hire at least one MBA in 2012.



Japanese Firms Recruiting International Students!

With a shrinking domestic market and the strong yen, Japanese companies are sharply increasing their recruitment of non-Japanese as they expand their global operations. What these companies seek in their non-Japanese recruits are language ability, an understanding of Japanese business practices, strong drive, and the communicative skills and perspective that come from experience in a multi-cultural environment. Many are also making efforts to shift their corporate culture from the closed style of the past—with rigid labor practices and reliance on Japanese-speaking staff—to a more open, international style that welcomes diversity, new ideas, and fresh perspectives on how to do business.

Career Resources

Our career center provides resources, information, and advice on employment opportunities, job fairs, and the job-hunting process to help you explore and realize your career goals. We regularly invite external speakers to provide seminars for MBA students and coordinate with the university for on-site recruitment events.

Examples of career seminars at Doshisha Business School:

Chris Christophers, Consultant, International and Executive Team, Osaka Branch, JAC Recruitment.

"Career plans and the current job market for MBA holders"

James Walsh, Project Manager, Business Paradigm.

"The MBA recruitment market in 2010/2011 and the companies now looking for MBA graduates"

Paul Dupuis, Director (West Japan), Wall Street Associates,

"The power of the MBA (History, Value and Career)"



Hear from our Alumni



Shekhar Anand
(India)

Class of 2011

I now work in India as a Senior Manager at Itochu Corporation, a major Japanese trading company, in the Healthcare and the Information Technology & Communication market. During my time on the Global MBA, I focused on gaining a better understanding of business in Asia, strategic management, and marketing. I also completed an internship with Olam International in Singapore and utilized this for my major research project, which was on market entry strategy for the Indian market.



Ying Li
(China)

Class of 2011

After graduating from DBS, I began working for Amazon China as a senior catalog associate of Amazon's Japan RBS (Retail Business Service) Department in Beijing. Although based in China, the working language is Japanese and the materials are in English. My experience in the Global MBA prepared me well for a multi-lingual working environment and helped me achieve my goal, which was to change direction from a career in law to one in international business.

Reduced-tuition Scholarships

The Global MBA Program is pleased to be able to offer Doshisha University Reduced-tuition Scholarships to ALL successful international applicants. These fall into three categories:

Type A: 100% reduction of tuition fees – offered to 30% of international students

Type B: 50% reduction of tuition fees – offered to 30% of international students

Type C: 30% reduction of tuition fees – offered to 40% of international students

Full details can be found on our website.

Corporate Scholarships

A number of scholarship opportunities sponsored by leading Japanese firms are also available to promising international students. These include the Tateisi Nobuo (Executive Advisor to the Omron Corporation) Scholarship and the Konica Minolta Scholarship.

Full details of all student funding opportunities are available on our website.



Tateisi Nobuo Scholarship
2011 Recipients: Gaurav Basnyat (Nepal) / Tanmaya Mohapatra (India)



Konica Minolta Scholarship
2011 Recipients: Xinjia Zhang (China) / Abraham Pedraza Alvarez (Mexico)

DBS Network

The Doshisha Business School Network was organized in 2006, connecting students, professors, alumni, and members of the Kansai business community. Shonosuke Uzawa, president, describes the Network's activities.



Shonosuke Uzawa

Class of 2011 Graduate
DBS Network President
Product Manager, Global Marketing Department
Stryker Japan K.K.
Import and Sale of Medical Equipment

Doshisha's Graduate School of Business brings together people from a broad range of backgrounds, industries, businesses, and enterprises. The DBS Network helps keep us connected and provides a means to expand our personal networks. The Network maintains its own website, holds study group research seminars, and sponsors talks by business leaders from Kansai area corporations such as Omron, Kyocera, and Panasonic.

Access to the DBS Network is an important benefit of studying in the Global MBA Program, and can open doors to support you in your business career.



Please see our website for curriculum updates.

CURRICULUM

The Global MBA curriculum at Doshisha Business School is designed to give you a solid foundation in the core business subjects, and to allow you to shape your program to match your interests by choosing from a broad menu of electives.

To earn the Doshisha MBA degree, you will need to complete courses totaling 46 credits. Most courses in the program are worth 2 credits.

The curriculum is made up of three parts:

- Core (18 credits)
- Electives (24 credits)
- Project and Solution Report (4 credits)

The Core 18 credits

The core consists of 9 required courses (2 credits each) that build a foundation of knowledge in the key areas of management. The core courses are:

- Business and Society
- Accounting
- Marketing
- Finance
- People and Organizations
- Business Economics
- Strategic Management
- Business System Dynamics
- Business and Society in Action

* For students who, because of experience or previous study, can demonstrate mastery of a core subject area, replacement of that core course by a "Directed Study" is recommended.

Electives 24 credits

There are five categories of Global MBA Electives:

- A. Global Intensive
- B. Open Electives
- C. Courses taken at Overseas Partner Universities
- D. Courses offered by the Japanese MBA Program
- E. Japanese Language and Culture courses offered by the Doshisha University Center for Japanese Language and Culture

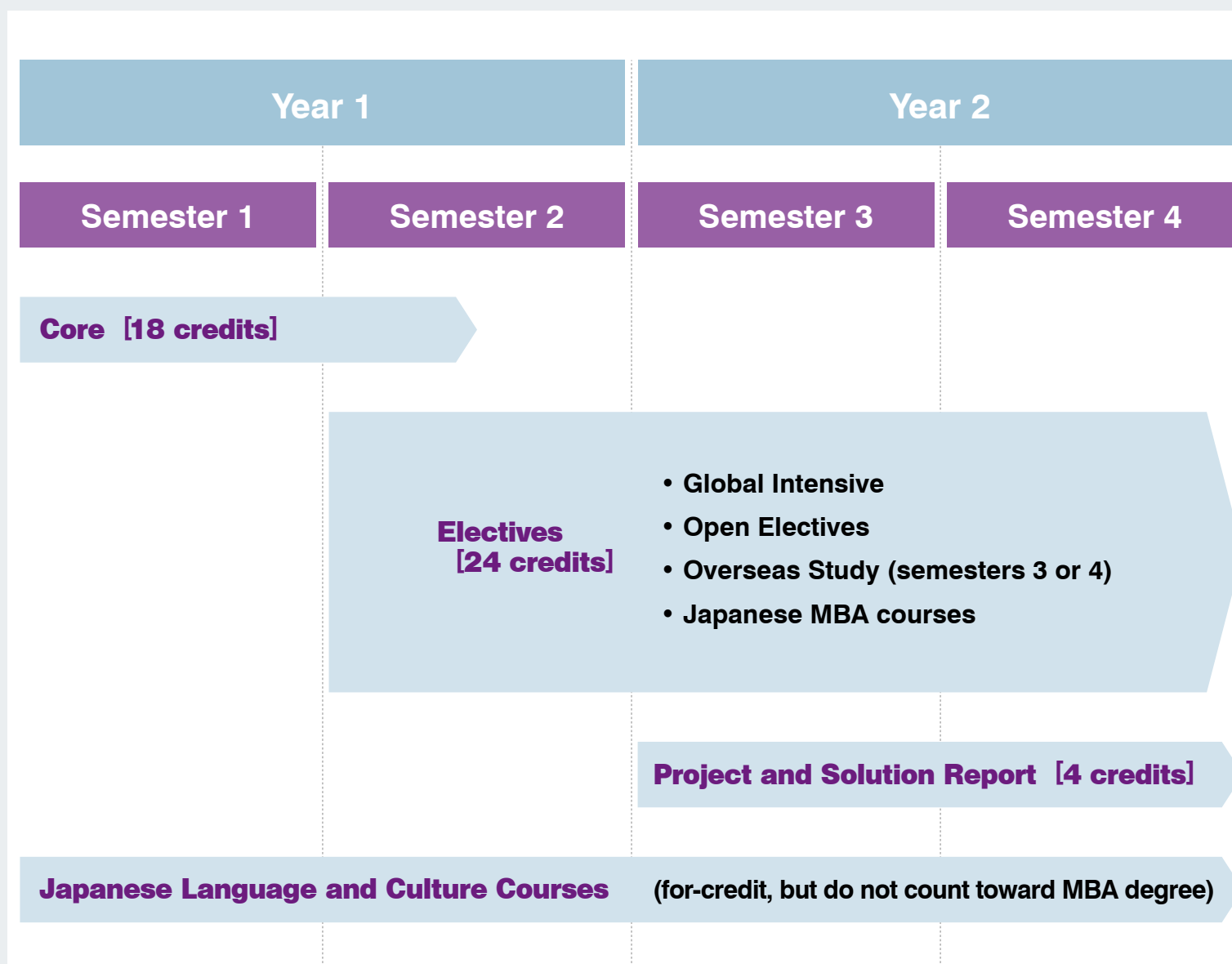
* Note: Japanese language and culture courses are for-credit, but they do not count toward the credit requirements for the MBA. A certain number of these courses are open to international students enrolled in the Global MBA Program free of charge.

A. Global Intensive

These courses are offered in compressed format (typically one-week or two-week) by top professors from leading overseas business schools. Students are required to take at least two Global Intensive courses (4 credits) during their program.

Global Intensive courses may change from year to year. Those offered in 2011 included:

- Entrepreneurship (Prof. Hugh Whittaker, University of Auckland Business School, New Zealand)
- Marketing in East Asia (Prof. Fred Robins, University of Adelaide Business School, Australia)
- Issues in Management of Technology: Implications for Japan (Prof. Robert Cole, University of California, Berkeley, USA)
- Global Human Resource Management (Prof. Rosalie L. Tung, Simon Fraser University, Canada)



B. Open Electives

These courses cover a broad range of business subjects, including those in our three focus areas of Green Business, Business in Asia, and Culture and Creativity. All open elective courses are open to all GMBA students.

Green Business electives

- Green Technologies Tomorrow
- Green Management in Action
- Environment Modeling
- Sustainable Business Modeling

Business in Asia electives

- Asian Business and Management Systems
- Japanese Corporations
- Doing Business with the Japanese
- Strategies for Asia Pacific
- Foreign Direct Investment

Culture and Creativity electives

- Cultural and Creative Industries
- The Business of Japanese Pop Culture
- Culture-based Creativity and Innovation
- Cultural Tourism

General Business electives

- Professional Development
- Writing Skills
- Leadership
- Human Resource Management
- Marketing Research
- Making Sense of the Global Economy
- Regionalism and Regionalization
- International Political Economy
- National and Regional Systems of Innovation
- Knowledge and Innovation Management
- Innovation and Technology Management
- Technology and Business Project Management
- Special Topics
- Global Action Project

C. Courses taken at Overseas Partner Universities

If you choose to spend a term studying at one of our overseas partner universities, up to 10 credits of courses taken at the partner university can be counted toward your Doshisha MBA degree. (Approval of the Global MBA program required.)

D. Courses offered by the Japanese MBA Program

GMBA students with sufficient Japanese language ability — equivalent to "Ikkyu" or N1 on the Japanese-Language Proficiency Test — may take up to 5 courses (10 credits) in our sister Japanese MBA program. (Approval of course professor required.)

E. Japanese Language and Culture Courses

Doshisha's Center for Japanese Language and Culture ("Bekka") offers a wide range of Japanese language and culture courses for international students studying in undergraduate and graduate programs at Doshisha. A certain number of these courses are open to international students enrolled in the Global MBA Program free of charge. Please note, however, that these courses cannot be included in the 46 credits required for the Doshisha MBA degree.

Project and Solution Report 4 credits

In the final year of your program you will undertake a research project, supervised by a faculty member, and submit a solution report worth 4 credits. Your project will give you chance to apply what you've learned in the Global MBA to a real-world business issue or situation.

Doshisha Faculty



1 Mari Kondo (Dean)



2 Harukiyo Hasegawa



3 Kaoru Yamaguchi



4 Andrew Staples



5 Tim Craig



6 Noriko Hama (DBS Dean)



7 Yuzo Murayama



8 Toshiro Kita



9 Philippe Bysiere



10 Yutaka Kato



11 Takashi Okubo



12 Tetsuo Nakata



13 Kenji Shiraishi



14 Shuhei Kaneko



15 Kouichi Fujiwara



16 Keiko Toya



17 Shingo Akechi



18 Yasuo Nishiguchi



19 Naoki Kameda
Faculty of Commerce



20 Eiichi Yamaguchi
Graduate School of Policy and Management



21 Colin Davis
Institute of International Education



Lecture by Prof. Hiroshige Hayashi at Xi'an Jiaotong University

Visiting Professors



1 Robert Cole
UC Berkeley



2 Rosalie L. Tung
Simon Fraser University



3 Ray Loveridge
University of Oxford



4 D. Hugh Whittaker
University of Auckland



5 Andrew Ford
Washington State University



6 Ralf Bebenroth
Kobe University



7 Simon Deakin
University of Cambridge



8 Gustavo A. Tanaka
Temple University, Japan Campus



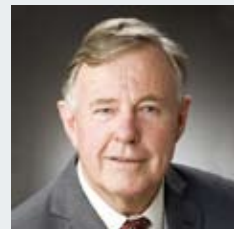
9 Carlos Noronha
University of Macau



10 Wei-Wei Zheng
Kansai Medical University



11 Rieko Tomisawa
Doshisha Women's College of Liberal Arts



12 Fred Robins
University of Adelaide



13 Joop Stam
Erasmus University



14 Glenn D. Hook
University of Sheffield



15 Linyan Sun
Xi'an Jiaotong University



Lecture by Prof. Robert Cole at DBS

Doshisha Faculty

1 Mari Kondo (Dean)

- A International Business Strategy
- B Asian Business Management
- C Japanese Business Management
- D Corporate Social Responsibility
- E Organization and Management
- F Strategic Management
- G Asian Business and Management Systems
- H Japanese Corporations
- I Business and Society
- ※ Ph.D. Kyoto University

2 Harukiyo Hasegawa

- A Global Human Resource Management
- B Global Management
- C Human Resource Management
- D Asian Business and Management
- E Global Management
- ※ Ph.D. University of Newcastle Upon Tyne

3 Kaoru Yamaguchi

- A Economic Theory
- B Management System Dynamics
- C Business Economics
- D Business System Dynamics
- E Green Management in Action
- F Sustainable Business Modeling
- ※ Ph.D. University of California, Berkeley

4 Andrew Staples

- A Production Networks / Corporate Strategies in Asia
- B IT Business Strategy
- C Small Business Management, Venture Business
- D Project Management
- E Technology and Business Project Management
- F Regionalism and Regionalization
- G Foreign Direct Investment
- ※ Ph.D. University of Sheffield

5 Tim Craig

- A Business Management
- B Cross-cultural Management
- C Japanese / Asian Popular Culture
- D English Language Training Business English
- E Business of Japanese Pop Culture
- F Cultural and Creative Industries
- G Professional Development
- H Cultural Tourism
- ※ Ph.D. University of Washington

6 Noriko Hama (DBS Dean)

- A European Economic Studies
- B International Economics
- C International Finance
- D Making Sense of the Global Economy
- E Mitsubishi Research Institute's Former First Resident
- F Economist and Chief Representative in London

7 Yuzo Murayama

- A Innovation Studies / Cultural Business
- B International Relations / Economic Security
- C National and Regional Systems of Innovation
- ※ Ph.D. University of Washington

8 Toshiro Kita

- A Communication Science
- B IT Business Strategy
- C Project Management
- D Technology and Business Project Management
- ※ Ph.D. Nagoya University

9 Philippe Bysiere

- A Knowledge Management
- B Leadership
- C Stress in Organizations
- D People and Organization
- E Knowledge and Innovation Management
- F Leadership
- ※ Ph.D. University of Michigan-Ann Arbor

10 Yutaka Kato

- A Administrative Accounting
- B Cost Accounting
- C Strategic Cost Management
- ※ Ph.D. Kobe University

11 Takashi Okubo

- A Macro Management
- B Theory of Monetary Policy
- C Theory of Money and Banking
- D Advanced Macroeconomics and Economic Outlook
- E Economics
- F Money, Banking, Capital Markets and Financial System
- ※ Former Head of Division, Institute for Monetary and Economic Studies, Bank of Japan

12 Tetsuo Nakata

- A Business Creation Management
- B Small Business Management, Venture Business
- C Business Creation Management
- D Industrial Clusters and Business Location Strategy
- E Venture Business Management
- ※ Former Director-General of The Small and Medium Enterprise Agency, Ministry of Economy, Trade and Industry

13 Kenji Shiraishi

- A Consolidated Theory
- B Corporate Governance
- C Accounting
- D Corporate Governance
- E Strategic Taxation Management
- ※ Former Finance Executive, Panasonic Corporation

14 Shuhei Kaneko

- A Business Finance
- B Corporate Finance
- C Business Finance
- D Corporate Finance
- E Corporate Venture Business Finance
- ※ MBA University of Pennsylvania

15 Kouichi Fujiwara

- A Business Statistics
- B Business Strategy and Management
- C Econometrics
- D Financial Engineering
- E Macro Management
- F Risk Management
- G Business Statistics
- H Financial Engineering
- I Rejuvenating Mature Business
- J Risk Management
- ※ MA Waseda University

16 Keiko Toya

- A Consumer Behaviour
- B Service Marketing / Marketing Science
- C Marketing
- D Marketing Research
- E Service Marketing
- ※ Ph.D. University of Tsukuba

17 Shingo Akechi

- A Corporate Activity
- B Corporate Governance
- C Corporate Social Responsibility
- D Business Management and Actions
- E Adapting to Environment

18 Yasuo Nishiguchi

- A Technology Management
- B Technology Management and Organizational Architecture
- ※ Ph.D. Doshisha University / Former CEO, KYOCERA Corporation

19 Naoki Kameda

- A Global Business Communication
- B Doing Business with the Japanese
- ※ Ph.D. Doshisha University

20 Eiichi Yamaguchi

- A Innovation Management / Physics
- B Innovation and Technology Management
- ※ Ph.D. University of Tokyo

21 Colin Davis

- A International Trade and Economic Growth
- B Global Finance
- ※ Ph.D. Hokkaido University

Visiting Professors

1 Robert Cole

- A Japanese Work Organization / Quality
- B Knowledge Management
- C Organizational Learning
- D Organizational Transformation
- E Global Intensive Modules
- ※ Ph.D. University of Illinois

2 Rosalie L. Tung

- A International Management and Organizational Theory
- B Global Intensive Modules
- ※ Ph.D. University of British Columbia

3 Ray Loveridge

- A Comparative Management
- B Macau Taxation
- C Quality Management
- D Accounting
- ※ Ph.D. University of Sheffield

4 D. Hugh Whittaker

- A Technology Innovation / Organization and Employment
- B Global Intensive Modules
- ※ Ph.D. London University, Imperial College

5 Andrew Ford

- A Environmental Science
- B Environment Modeling
- ※ Ph.D. Dartmouth College

6 Ralf Bebenroth

- A International Human Resource Management
- B People and Organization
- ※ Ph.D. University of Kassel

7 Simon Deakin

- A Competition Policy
- B Corporate Governance
- C Global Action Project
- ※ Ph.D. University of Cambridge

8 Gustavo A. Tanaka

- A Investments in Emerging Markets
- B Equity Valuation Using Accounting Reports
- C Assets and Liability Management of Financial Institutions
- D Global Accounting
- E Research Seminar
- ※ MBA Georgia State University

9 Carlos Noronha

- A Critical Accounting
- B Macau Taxation
- C Quality Management
- D Accounting
- ※ Ph.D. University of Sheffield

10 Wei-Wei Zheng

- A Translation and Interpreting
- B Mechanical Engineering
- C Business Communication in Chinese
- ※ MA Tohoku University

11 Rieko Tomisawa

- A Jazz and American Culture
- B Business Communication in Japanese
- ※ Ph.D. Michigan State University

12 Fred Robins

- A East Asian Business and Management
- B Global Intensive Modules
- ※ Ph.D. University of Newcastle Upon Tyne

13 Joop Stam

- A Economic and Management in Pacific Asia
- B Global Intensive Modules
- ※ Ph.D. Erasmus University

14 Glenn D. Hook

- A International Relations of Contemporary Japan
- B Global Intensive Modules
- ※ LL.D. Chuo University

15 Linyan Sun

- A Manufacturing Management / Applied Statistics
- B Global Action Project
- ※ Ph.D. Xi'an Jiaotong University

- A Research Interest
- B Subject
- ※ Academic Degree / Practical Experience

Facilities and Support

The Business School is located in the modern "Kambaikan" Building on Doshisha's Imadegawa campus in Kyoto, just a five-minute walk from the spacious, park-like Kyoto Imperial Palace. Global MBA facilities include classrooms, project rooms, lounges, and the business school library. The lounges, project rooms, and library are open to GMBA students 24/7, 365 days a year. The school has Wi-Fi internet access, and full security is ensured for students studying late at night.

Student support services include career counseling, advice for living in Kyoto, and access to the university's excellent program of Japanese language study.



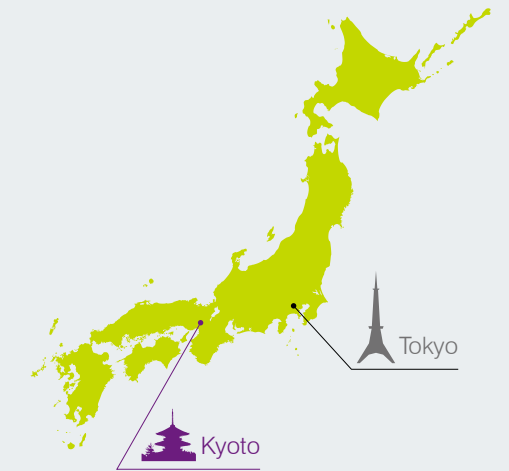
The Lounge

The third-floor lounge has space for student discussion and group work, and lockers for personal use.



The DBS Library

Our library's collection of books, magazines, and AV data covers various business-related fields, including business strategy, management, marketing, accounting, finance, and information science. A document retrieval system and a variety of online databases are also available.



Living in Kyoto

A safe, exciting, and fascinating country—and one fully integrated into the dynamic Asian economy—Japan is an excellent place to study for your MBA. Doshisha Business School is located in the ancient capital of Kyoto, which lies at the heart of the broader Kansai economy.



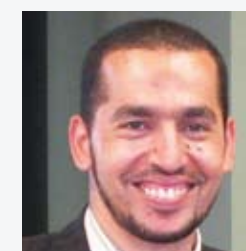
Kyoto – ancient capital and modern city

Home to 17 UNESCO World Heritage sites, Kyoto is the city of choice for innovators, academics, and all those wishing to surround themselves with a fascinating balance of the past, present, and future. While traditional Kyoto draws tourists from all over the globe to its temples and gardens, modern Kyoto offers everything that the resident or visitor could desire: exciting shopping districts, a safe and fun night life, a variety of natural and spiritual pursuits and institutions, and access to Japan's international hub cities of Osaka and Kobe. The "Kansai" region of Japan (centered around Kyoto-Osaka-Kobe) offers a multicultural environment with China-towns, Korea-towns, and a huge range of cultural and entertainment events.



Kansai – a global business hub

With the largest number of manufacturers in the country, Kansai is regarded as the industrial heart of Japan and is deeply connected with the broader Asian economy. Many leading Japanese companies, including Nintendo, Panasonic, Kawasaki, Itochu, Sharp, Daihatsu, Daikin, Kyocera and Omron, were established or are headquartered in the region, and Doshisha Business School maintains strong relationships with local industry. With cutting-edge research institutes and dozens of universities, Kansai is a major R&D center, boasting a large number of high-tech science parks and next-generation industrial clusters. One third of global lithium-ion battery production, for instance, is based in Kansai, and the region's firms hold a 70% share of the domestic market for solar cells. Many leading multinationals, including AstraZeneca, Bayer Healthcare, P&G, Haier, Recaro and Nestle, have also chosen Kansai as their Japanese base.



Abdelsalam Al Khatib
(Jordan)

Student Voice

For me, Kyoto is the soul of Japan. It combines both traditional and modern elements of Japan. If what attracts you to Japan is the spirit of the Bushido, the splendid beauty of the Ikebana, the mythical touch of the Shodo, or the unforgettable smell and taste of the green tea, then Kyoto must be your choice. If you are attracted to technology, or enjoy electronic gaming or Japanese manga, then Kyoto is your choice again.

I decided to come to Kyoto because I expected an educational and life-lasting experience. Today I am more than delighted, as Kyoto surprised me with much more than I expected.



Current Students



Kat Toussaint
(USA)

Having already lived and worked in Japan for several years, I wanted to continue to build on that foundation in a graduate program that understood that "international" means more than "abroad." Doshisha has proved to be the perfect school for gaining a truly international education. With a student body representing 20 countries from 6 continents and professors from all over the geographic and academic world, DBS has afforded me opportunities to learn more than I ever dreamed.



Tirelo Modise Moepswa
(Botswana)

The diverse nationalities at DBS make studying here an intriguing and unique experience. One gets views from multiple perspectives. The program has a rich global approach, but it also enlightens one on the pitfalls of unsustainable business practices – a good learning experience for aspiring global managers. My first year here has equipped me with the ability to look at international business more critically and be more analytical in my views on global issues. The constant interaction with both students and faculty makes the learning process a very enjoyable one.



Eddy Joe Reber
(Switzerland / Peru)

I chose DBS for its location, comfortable atmosphere, and special programs. Having lived in Osaka and Tokyo, I thought that Kyoto would be an excellent place to combine studies and experience a new city. Lectures in the Global MBA program are held in small groups, which encourages students to participate and interact with others from different countries. The world is changing, and we have to learn how to do business without damaging our environment. The Global MBA offers courses in Green Business where we learn about green technologies and methods to bring sustainability back to our planet.



Bohmee Lee
Technology Solutions, Accenture
(Starting in Apr 2012)
(Korea)

Just after the global financial crisis, I decided to get into business school. Specializations and brand value were major factors in my choice of Doshisha, but "diversity" was definitely important as well. In DBS, being able to take both Japanese MBA and Global MBA courses, students can learn how to work with others of various nationalities and how to manage the hundred different ways of thinking. When I began my job search, the diversity I experienced at DBS turned out to be an important strength in job interviews.

DBS Alumni



Shinichi Umehara
Nestlé Japan Limited,
Nestlé Professional,
National Sales Department,
Sales Planning Manager
(Japan)

I entered the Japanese MBA program of DBS in 2009 as a senior brand manager at Nestlé. I really enjoyed the DBS life and acquired a lot of skills and knowledge. As one of my objectives in getting an MBA was to get a higher level of business English skill, I took several Global MBA courses, such as Global HRM and Global Management and Leadership. I learned a lot from discussions with GMBA students who have different cultures and ways of thinking. This global human exchange and experience has become a very profitable asset for me.



Thao Dang
Konica Minolta Business
Technology Inc.,
International Marketing & Sales
(Vietnam)

During my two years in the Global MBA at DBS I had many chances to interact with students from more than twenty countries, and I took classes in both English and Japanese—two important languages for international business. The career support services were always ready to guide and support students in their career decisions. I have been recruited by Konica Minolta to work in the Business Technologies division. I am confident that the skills and knowledge I acquired during my MBA at Doshisha will help me perform well and contribute significantly.



Mathew Ferguson
Business Development Asia LLC,
M & A Analyst
(Canada)

I came to DBS because I wanted to be "borderless" with regard to my network and career. What I didn't expect was that from my first day, my network would become global. My cohort represents 13 different nations, and the incoming cohort surpasses even this, representing each continent. Thanks to the cosmopolitan nature of the Global MBA, my perspective and attitude toward relationship building and business management has changed, laying the foundation for a successful international career.





There are only a few places in the world that can deliver such a programme at the level achieved by Doshisha faculty. My congratulations and best wishes for a continuously innovative future!

Ray Loveridge
Said Business School,
The University of Oxford,
UK



We can be confident that the programme, which handsomely matches the philosophy and content of the major European international business courses, will benefit all participants.

Joop Stam
Erasmus University,
Netherlands



Advisory Board

The Global MBA Advisory Board consists of internationally recognized academics and corporate executives from around the world. The board's role is to provide objective support and guidance to the business school faculty to ensure that the quality of the Global MBA Program is truly world-class.

- Mr. Yoshikatsu Ota (Chairman of the Board, Konica Minolta Holdings, Inc.)
- Mr. Yasuo Nishiguchi (Former CEO, KYOCERA Corporation, Japan)
- Mr. Toshio Hori (CEO, Green Power Investment Corporation, Japan)
- Mr. Katsuhiko Takagi (Senior Executive Officer, Daikin Industries, Ltd. Japan)
- Mr. Tomokazu Nakamura (The Board of Doshisha University; President, Mikage Trading Co. Ltd.)



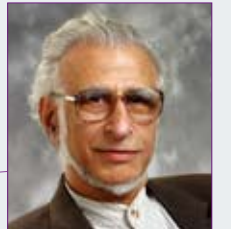
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British National Institute of Japanese Studies,
University of Sheffield,
UK



Linyan Sun
School of Management,
Xi'an Jiaotong University,
China



Yuko Furukawa
National Institution for Academic Degrees
and University Evaluation,
Japan



Robert Cole
Haas School of Business,
UC Berkeley,
USA



Gordon Redding
INSEAD,
France and Singapore



Hirohisa Nagai
Tsukuba University,
Japan



Rosalie L. Tung
Simon Fraser University,
Canada

Through a world-class faculty and international student body, it will equip participants with the global mindset needed to succeed in international business in the 21st century.



Michael Witt
INSEAD,
France and Singapore

As one of Japan's premier private universities with a strong international tradition, Doshisha University is an ideal institutional home for this important initiative.



Graham Davis
Director,
Japan Corporate Network
Economist Intelligence Unit

Doshisha's Global MBA programme will raise the benchmark for business education in Japan.



● See where our students come from



Admission and Scholarships/Funding Opportunities

Admission Guide

Doshisha Business School welcomes applications from motivated and ambitious individuals—regardless of age, gender or nationality—seeking to explore the frontiers of business management and improve the well-being of our society. Our admissions process is designed to evaluate the whole person and to establish a good ‘fit’ with our program. We look forward to hearing from you.

Stage one

Preliminary application

If you are unsure if you are eligible or suited to the Global MBA we invite you to submit a preliminary application (at no cost). Please use the form available on our website and our admissions team will get back to you within five working days to discuss your situation.

Stage two

Formal application

To submit a formal application you will need to complete the application form and return it to us with supporting documentation and the application fee before the advertised deadlines. We will consider your application form, transcripts, references, GMAT score and English scores to assess your suitability for the program. If you are successful, we will invite you to an interview. Following the interview, a final decision will be made on your application by the GMBA Admissions Committee and you will be notified of their decision shortly thereafter. Should you be offered a place, you will then need to complete registration procedures (including immigration procedures for overseas applicants) and pay the initial registration fee to secure your place.

Full details regarding the admission process can be found on our website.

Scholarships/ Funding Opportunities

The Global MBA Program is pleased to be able to offer a number of generous scholarships and funding opportunities to promising students. All successful international applicants will receive a tuition fee waiver of between 30 and 100% and a number of scholarship opportunities sponsored by leading Japanese firms are also available. If financial support is important to you, we advise you to apply early as some funding opportunities may not be available later in the application period. Assessment and allocation is based on academic and professional performance and/or financial need.

Full details of scholarships and funding opportunities are available on our website.



Further Information and Application Forms

Please send your request for further information and application forms to the Global MBA Admissions Office.

Doshisha Business School

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