



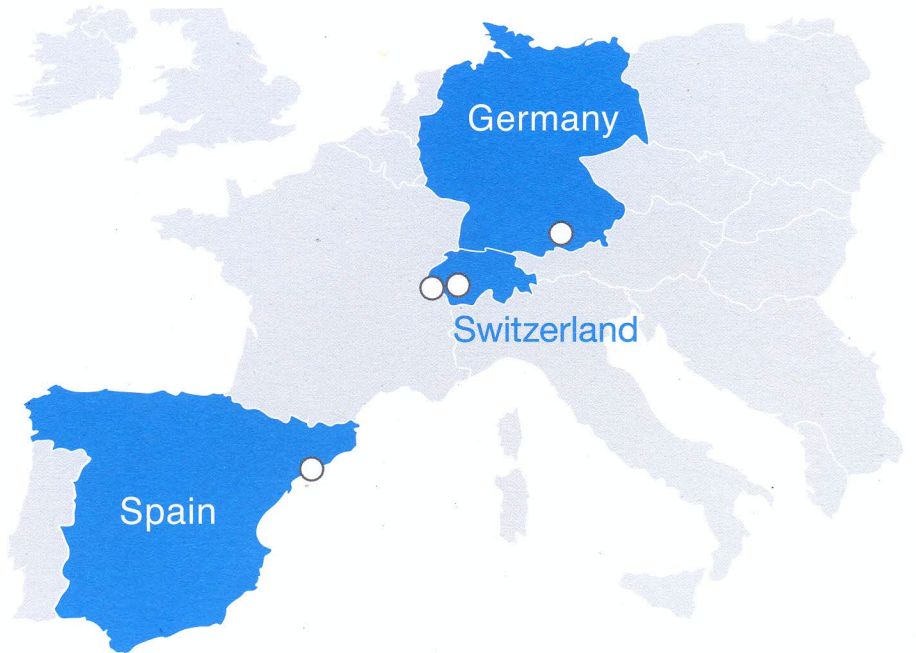
**European University**  
Business School

[www.euruni.edu](http://www.euruni.edu)



European University (EU) is an internationally-accredited, multicampus, international business school. In addition to small, dynamic classes offered in English, EU students also enjoy an international environment while getting the best of both North American and European academic curricula.

EU offers Business Foundation (BF), Bachelor (BBA), Master (MBA) and Doctor (DBA) of Business Administration programs onsite and online. EU Business School has a global network, with main campuses in Geneva and Montreux in Switzerland; Barcelona in Spain; and Munich in Germany. We offer double degree and exchange programs in United Kingdom, Russia, Kazakhstan, Taiwan, Malaysia, Mexico, Thailand, U.S.A. and China.



**TOP TIER**

Ranked as a top tier European MBA program by *CEO Magazine's* International Graduate Forum



**6**

Ranked sixth-best business school for female students by *Capital* magazine in France



**8**

Ranked eighth in the QS Top MBA Women at Global 200 Business Schools list



**TOP 20**

Listed as a top 20 business school by *China Economic Review* magazine



**TOP 35**

Ranked 34<sup>th</sup> in the QS Top MBA Global 200 Business Schools Report



**TOP 50**

Ranked in top 50 Most Social Media Friendly International MBA Schools by *OnlineMBAPage.com*: EU ranks 45



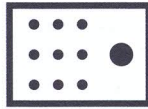


# 10

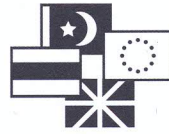
REASONS TO  
STUDY AT  
**EUROPEAN  
UNIVERSITY**



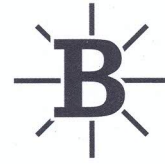
Internationally  
accredited and  
top ranked



Small classes



International student  
and faculty bodies



Pragmatic approach  
through the case  
study method



Continuous  
evaluation of  
student progress



Transfer opportunities  
within our global network



Faculty with practical  
business experience



All classes  
taught in English



Excellent  
employment record



Developing a  
business personality

## PROGRAMS

### BUSINESS FOUNDATION

The Business Foundation program (BF) is a two-semester course that acts as a bridge to the first year of EU's bachelor's degree programs (BBA/BA/BS). Students will strengthen their academic, communication and business English skills while studying management and marketing concepts. Upon successful completion of the BF program, students are automatically admitted into the first year of any EU bachelor's program.

#### Start dates

October, February, June and August  
Duration: one year (two 13-week semesters)



### UNDERGRADUATE/BACHELOR'S

- BBA in Business Administration
- BA in Communication & PR
- BA in Leisure & Tourism Management
- BA in International Relations
- BA in Sports Management
- BS in Business Finance
- BS in Digital Media Management
- BA in Business & Sustainability Mgmt.
- BA in Business & Design Management
- BA in Family Business Management
- EBBA - Executive BBA
- Double Bachelor's Degree with Nichols College, U.S.A.
- Double Bachelor's Degree with Shinawatra University, Thailand
- Double Bachelor's Degree with the University of Derby, U.K.
- Double Bachelor's Degree with Diploma Hochschule, Germany

#### Start dates

October, February, June and August  
Duration: three years (six 13-week semesters)



### GRADUATE/MBA

- MBA in International Business
- MBA in Communication & PR
- MBA in International Marketing
- MBA in Global Banking & Finance
- MBA in Leisure & Tourism Management
- MBA in Entrepreneurship
- MBA in Leadership
- MBA in E-Business
- MBA in Sports Management
- MBA in Human Resources Management
- MBA in Design Management
- MBA in Reputation Management
- Online MBA
- Executive MBA
- Double MBA Degree with Nichols College, U.S.A.
- Double MBA Degree with Diploma Hochschule, Germany

#### Start dates

October, January and March  
Duration: one year full-time (three 10-week terms) or two years part-time (six 10-week terms)



## CONTACT

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## ACCREDITATION & MEMBERSHIPS

